



DATE: _____

DISTRICT 60B FORWARD STRATEGIC FOCUS AREA WORKSHEET

CLUB NAME: _____

List below the strategic focus areas which were selected by the Club for focus over the next year based on the outcome of the Club Assessment and SWOT/SWOC Analysis. State beside each Strategic Focus Area identified, the club goals that fall under this area. Remember your goals should be SMART (Specific, Measureable, Achievable, Relevant and Time bound).

The Club identified the following strategic focus areas:

	STRATEGIC FOCUS AREAS	SPECIFIC GOAL(S)
1		
2		
3		
4		
5		